

# A community of industry professionals



The Nordic Travel Retail Group is characterised by an open-minded, friendly and professional atmosphere which attracts the members to our events. The yearly Nordic Travel Retail Seminar and our exclusive member meetings offer good network opportunities, socially as well as professionally, among people from different sectors and countries.

Our events are a platform for creating innovation and development in the business:

- Previous events have taken place at exciting venues e.g. The National Hall Kansallissali in Helsinki, at Oslo's Holmenkollen, Copenhagen's Langelinie pavilion and Teaterskeppet in Stockholm
- Prominent speakers have included political figures and business experts, e.g. Göran Persson, Jens Stoltenberg and Morten T. Hansen.

### Membership of the Nordic Travel Retail Group

To be a member of NTRG is to join a community and network of industry professionals that share a common interest in developing the travel retail industry in the Nordics. Any company that supplies or operates in selling goods to travelers between two or more countries can join the Nordic Travel Retail Group.



## Part of an international collaboration

NTRG is a member of The European Travel Retail Confederation (ETRC). The ETRC is a European industry association for the duty-free and travel retail industry. We work closely with ETRC and support their work on a global, regional and local level and communicate important industry news from ETRC to our members. NTRG is also present in the managing and supervisory board of ETRC.

The membership belongs to the company, but we welcome all employees to sign up for newsletters, attend our events and join the network opportunities.

Members of NTRG gain access to a number of benefits, including reports, analysis and surveys produced exclusively for members of the group, excellent networking opportunities at our events, and a chance to be part of the shared Nordic voice in the global travel retail industry.

## We are the Nordic Travel Retail Group

Nordic Travel Retail Group, also known as NTRG, is a trade association for the duty-free and travel retail industry in Sweden, Norway, Finland, Iceland, Denmark, Estonia, Latvia and Lithuania. Our members are suppliers, retailers and landlords in airports, airlines, on-board cruise ships and ferries.

Our goal is for the industry to help create enjoyable experiences for people travelling through airports, by cruise ships, ferries and on flights in the Nordic and Baltic Region.

#### Our vision for the Nordic Travel Retail Group:

- To create and enhance a member community of travel retail and duty-free professionals in the Nordic and Baltic Region
- To work for the best conditions for the industry in dialogue with legislators and other stakeholders

- To organise member meetings and conferences focusing on current issues, new industry insights and developments, while at the same time providing networking opportunities
- To provide important and relevant travel retail news through our weekly newsletter and website and keep our members up to date.
- To strengthen the Nordic perspective in the European as well as the Global duty-free and travel retail organisations, particularly focusing on supporting activities at a European level through our parent organization European Travel Retail Confederation (ETRC)



## NTRG membership benefits

- An opportunity to stay updated on industry matters that may potentially influence the business of our members on a national and international level. Our weekly newsletter Tuesday Update contains press coverage summaries from the Nordic and Baltic Region
- Access to exclusive members meetings and seminars featuring presentations from experts in travel retail and business leadership
- Access to analysis and reports providing new insights for the industry, produced exclusively for NTRG
- A network of industry professionals all sharing the same passion for the duty-free and travel retail industry.

#### Membership fees

NTRG membership fees are collected on a yearly basis.

There are three levels of membership fees depended on members' annual travel retail turnover in the Nordic and Baltic Region. NTRG membership fee categories are grouped into small companies, medium-sized companies and large companies.

For more information about membership fees or other inquiries please contact us by phone or email:

Nordic Travel Retail Group

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